



MARKETING EXECUTIVE

Job Description

- Preparing press releases and publicity materials and attending press events
- Evaluating project performance and data analytics
- Liaising with related departments to promote programs and campaigns/projects
- Working closely with other marketing assistants and coordinators
- Website and social media platform content update and content writing
- Ensuring marketing plans are executed according to the project timeline
- Proactively monitor the proceed projects of Wakamono
- Manage key partners/ customers to assure smooth implementation of partnerships and a good relationship
- Support in analyzing competitors and frequently update the competitive landscape in order to help Wakamono keep up a stable and good speed against competitors.
- Assist in looking out for development and growth opportunities of Wakamono's products in all aspects: increase brand exposure/awareness, increase database, etc...
- Perform other duties designated by the Manager/ Director.

Job Requirements

- Holder of Bachelor's degree / Senior student
- Good at written and verbal communication skills, both in English and Vietnamese
- Be proactive and initiative
- Problem solving and analytical skills
- Business-oriented, result-driven, flexible with passion to learn

Job Location

District 7, Ho Chi Minh City

PLEASE APPLY VIA EMAIL: phongnhansu@wakamonobio.com